

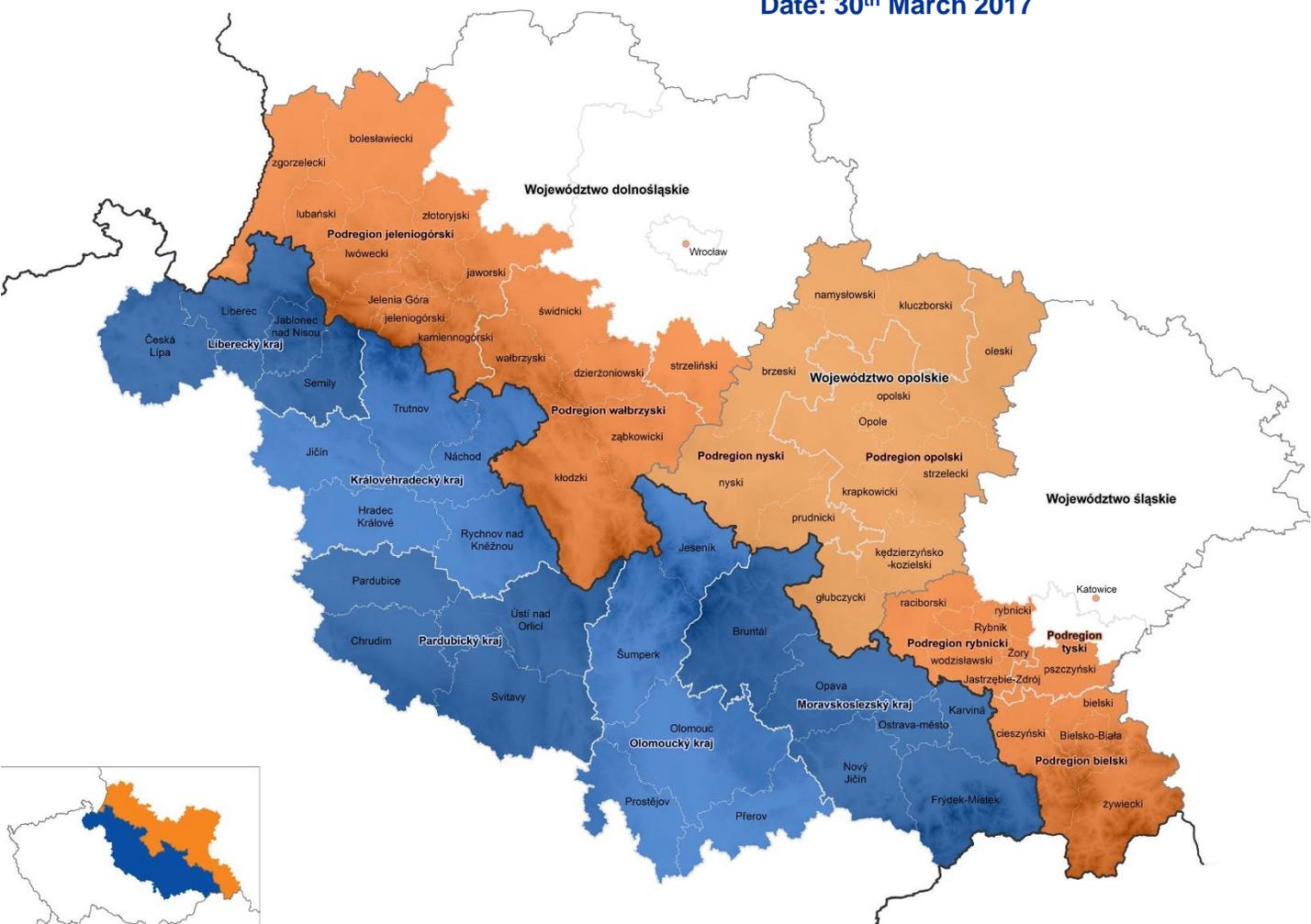


Evaluation of priorities and specific objectives implementation and verification of changes in development priorities of the program Interreg V-A Czech Republic – Poland

Executive Summary

Partial delivery 1 - Current status evaluation of the result indicators of Priority Axis 4

Date: 30th March 2017



Background

Project name: „Evaluation of priorities and specific objectives implementation and verification of changes in development priorities of the program Interreg V-A Czech Republic – Poland“

Project objectives (of partial delivery 1): assessment of current values of two programme result indicators through the survey and its evaluation.

Data collection: survey on the Czech and Polish side of the programming area. A representative population sample with an acceptable sampling error of 5% was established for research purposes. The supplier was required to collect a minimum of 2,300 questionnaires on the Czech side of the programming area and 2,300 questionnaires on the Polish side of the programming area, while it was necessary to keep the ratio of the respondents in both countries. Approximately half of a survey was carried out in the border zone and the other half in the outer band of the programming area.

Target Group	Czech Republic		Poland	
	<i>Required number</i>	Actual number	<i>Required number</i>	Actual number
Residents	1 000	1 000	1 000	1 000
Local governments	500	892	500	641
Visitors	300	324	300	316
NGOs	300	851	300	379
TOTAL	2 100	3 067	2 100	2 336

Result indicators - evaluation

After completion of the survey in the programming area the collected data for each of the questions were converted into a numerical scale according to the tender documentation. Subsequently, the weighted value of each question was set by using a predetermined evaluation scale. Finally the overall range for each result indicator was set by a simple sum of the weighted values.



Inner and outer zone analysis

Comparison of the responses in the border and outer zones of the Czech and Polish side of the programming area revealed disproportion in the answers of some questions from the questionnaires, i.e. differences in compared data / responses exceeding 10 % of all respondent groups. Given the fact that the questionnaires contained different questions for each respondent group also the explanation of the possible causes of these disparities slightly differs. The level of Czech-Polish cooperation perceived by the visitors and residents of the programming area was much more intensive in the border zone thanks to the geographical proximity, easy transport accessibility and frequent contacts with representatives of the nation on the other side of the border. In case of NGOs, associations, clubs and also local governments the disproportions were caused by a higher degree of mutual cooperation in the border zone, which logically leads to the implementation of joint ventures, networking, building and deepening of mutual contacts heading from more frequent to permanent Czech-Polish cooperation in the border zone.

Result indicator:
The level of institutional cooperation on the Czech-Polish border

The phenomenon examined through the question with poor evaluation results (less than 3 points out of 10 possible)	The analysis of possible causes of phenomenon poor results of respondent evaluation	Recommendations on possible measures that can eliminate reasons causing poor ratings of the issues
Awareness of the existence of cross-border cooperation (visitors) 1,97 out of 10 points	<ul style="list-style-type: none"> In all respondent groups generally low awareness of the Interreg V-A PL-CZ was found Only a very few visitors of the programming area established positive Czech-Polish relations during their stay As the biggest barriers impeding contacts with residents on both sides of the border, respondents mentioned the language barrier and administrative burden In case of non-profit organizations, associations and clubs the quality and development of cross-border cooperation are affected the most by interpersonal relationships and willingness for mutual recognition Working with partners on the other side of the border is more common in areas where the organizations already have experience with some form of Czech-Polish cooperation More than 60% of the whole area respondents stated that their non-profit organizations, associations or clubs do not cooperate with partners behind the border. A great potential for development of relations was identified In case of local government bodies on the Czech side of the border high percentage of respondents who do not participate in any cross-border cooperation was recorded (this percentage equals to 65%, resp. 75%) According to the results of the survey the residents of the programming area are unable to effectively evaluate who should particularly participate in the development of the Czech-Polish cross-border cooperation More than 70% of the population throughout the territory stated that they did not use the results of Czech-Polish cooperation in any way More intensive cross-border cooperation in the border zone of the programming area because of the geographical proximity, short time distances and better language skills Family, friendly and mingling relations between both sides of the border are more intensive in border zones 	<ul style="list-style-type: none"> Targeted promotion of the programme that will significantly increase general awareness about the programme Not to underestimate the promotion of the programme in the outer zone of the programming area Creating conditions for increasing the willingness of NGOs, associations or clubs to participate in the joint Czech-Polish ventures (e.g. examples of good practice), gaining experience with cross-border cooperation (activities, projects) will subsequently increase the motivation for frequent or permanent cross-border cooperation Strengthening the factors that affect the development of cross-border cooperation (e.g. good transport connection between the regions in the programming area)
Multiplicity of cooperation (NGOs, associations, clubs) 2,24 out of 10 points		
The participation rate in the cross-border cooperation activities (NGOs, associations, clubs) 2,50 out of 10 points		
The existence of the factors influencing the development of cross-border cooperation (NGOs, associations, clubs) 2,54 out of 10 points		
Multiplicity of cooperation (local governments) 2,63 out of 10 points		
The existence of the factors influencing the development of cross-border cooperation (local governments) 2,73 out of 10 points		
The participation rate in the cross-border cooperation activities (residents) 2,74 out of 10 points		

Result indicator:
Perception of community coexistence and cooperation in the border region

The phenomenon examined through the question with poor evaluation results (less than 3 points out of 10 possible)	The analysis of possible causes of phenomenon poor results of respondent evaluation	Recommendations on possible measures that can eliminate reasons causing poor ratings of the issues
Multiplicity of cooperation (NGOs, associations, clubs) 2,24 out of 10 points	<ul style="list-style-type: none"> In case of all NGOs, associations and clubs lower awareness of the programme Interreg V-A PL-CZ in the border zone, especially on the Czech side of the programming area was found NGOs, associations and clubs negatively assessed the administrative burden of the programme In case of non-profit organizations, associations and clubs the quality and development of cross-border cooperation are affected the most by interpersonal relationships and willingness for mutual recognition More than 60% of the whole area respondents stated that their non-profit organizations, associations or clubs do not cooperate with partners behind the border. A great potential for development of relations was identified More intensive cross-border cooperation in the border zone of the programming area because of the geographical proximity, short time distances and better language skills Family, friendly and mingling relations between both sides of the border are more intensive in border zones 	<ul style="list-style-type: none"> Targeted promotion of the programme that will significantly increase general awareness about the programme Not to underestimate the promotion of the programme in the outer zone of the programming area Creating conditions for increasing the willingness of NGOs, associations or clubs to participate in the joint Czech-Polish ventures (e.g. examples of good practice), gaining experience with cross-border cooperation (activities, projects) will subsequently increase the motivation for frequent or permanent cross-border cooperation Strengthening the factors that affect the development of cross-border cooperation (e.g. good transport connection between the regions in the programming area)
The participation rate in the cross-border cooperation activities (NGOs, associations, clubs) 2,50 out of 10 points		
The existence of the factors influencing the development of cross-border cooperation (NGOs, associations, clubs) 2,54 out of 10 points		

The recommendations for increasing the values of the result indicators are:

- Increasing the publicity and promotion of the program, resulting in a significant increase in general program awareness or more precisely better target program awareness to individual target groups.
- Collect data over a longer period of time. For the target group of visitors especially in the seasonal period.



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